



# STAFFING PARTNERS

BUILDING BUSINESS RELATIONS

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## MARCH 2012

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### EMPLOYEES OF THE MONTH

#### MANSFIELD OFFICE

Congratulations to **Tammy Crossen** who has been selected as our Employee of the Month. Tammy has worked at various places over the last 4 months and she was chosen because she is always willing to work and does a great job wherever she goes. She especially enjoyed working at a printing company that made coloring books and was happy to be able to bring home copies for her kids.

Tammy gets along well with others and loves to work. She has 3 kids - Brian Jr, Heidi and Alex. In her spare time, Tammy likes to do puzzles and read mystery and romance novels.

Tammy is glad that Staffing Partners is able to keep her working whenever possible and we are glad to have her on our team!

#### WOOSTER OFFICE

**Cameron Hammond** has been chosen as this month's Employee of the Month. He has been on assignment for 9 months and was chosen because he is very reliable and diligent and has a great personality.

Cameron has a daughter and enjoys being with family, playing video games and using other electronics in his spare time.

Cameron is glad that he has the ability to change up work assignments and has been pleased with Staffing Partners' ability to find him some nice long term assignments.

Thanks, Cameron, for being such a great employee. Keep up the good work!

#### MARION OFFICE

The Marion Office has selected **Zach Enders** as our Employee of the Month. Zach is working for us in Bucyrus where he is considered a team player and one who can be counted on to do whatever is asked of him. He came to Staffing Partners with a strong work history and proven work ethic. Like many of our employees, Zach really enjoys the team of employees with whom he works.

Possessing a mechanical mentality, Zack enjoys the opportunity to learn new things in his professional and personal lives. He continues to contribute to the success he has found through his association with our client company. Free time means tinkering with computers or anything mechanical. Zach is the eldest of his siblings consisting of a brother, a sister, and two adorable half brothers ages 5 and 6.

Thank you, Zach, for your loyalty and dedication!

#### YOUNGSTOWN OFFICE

Congratulations to **Howard Hurst** for being selected as Employee of the Month! Howard has been working for us since June 2011. After noticing his hard work and dedication, we placed him with a trucking company where he has excelled and most recently received a promotion. Howard's supervisor, Rob, can't stop praising Howard for the tremendous work. Rob says no matter what he hands to Howard, he'll do it and never complains. "Howie's a good conscientious kid who wants to work...you don't find too many people with that attitude." Rob even wishes that he had ten more employees just like him!

When he's not working, Howard enjoys playing sports – particularly basketball. He also likes playing video games such as PS3's "Call of Duty". However, the real passion in his life is his fiancé, whom he will be marrying this month!

## Do You Know What Today Is? Today is Tomorrow

Do you ever feel like you're living in the movie Groundhog Day?

We all get into routines. We settle into our comfort zones and it seems we do the same things over and over, day after day.

Staying in your comfort zone doesn't exactly spark innovation, creativity or increase productivity. Let's face it, we all experience the "trapped in a rut" from time to time. But is it a rut or have we chosen the wrong path? It's a new year and always a time to re-evaluate.



*"If you let it, life will take you where it wants.  
Instead, take your life where you want."*

Maybe we just need a little motivation...or do we?

Motivation and enthusiasm are linked to desire and interest – it's what drives us to take action and pursue our goals. When you lack motivation and enthusiasm it means you actually have a lack of desire and interest in what you're trying to do. When this happens we become passive, come up with excuses for why we can't get things done and we play the blame game. It's everyone else's fault for why we are where we are, right?

Think about all that for a minute...."***lack of motivation means lack of desire and interest***" ....

So, when you're doing what you love – you don't need a motivation plan or someone else to keep you motivated.

When we're motivated and energized we take action. We take charge of our life and attack our problems with gusto.

So, what can you do to get motivated?

Where do you need motivation?

Are you doing what you really want to do?

**QUESTION:** If you do nothing differently, where will you be next year?

**ANSWER:** The same place you are today.

*"Impossible is just a big word thrown around by small men who find it easier to live in the world they've been given than to explore the power they have to change it. Impossible is not a fact. It's an opinion. Impossible is not a declaration. It's a dare. Impossible is potential. Impossible is temporary. Impossible is nothing." - Adidas*

So what are you waiting for? Today is Tomorrow.

-Lori Williams, CTS, CPC, CSP  
Creative Management Consultants

## SURVEY SAYS . . .

To succeed in business, you need to know what's on your customers' minds. A well-crafted customer survey is a great way to get into the heads of your customers. Here are a few tips for writing an effective customer survey:



- **Use open-ended questions.** Doing so will provide more complete and honest feedback than a multiple choice survey. One great way to elicit responses is to follow questions with "why" or "why not." Be sure to provide plenty of space for responses, or encourage participants to use a second sheet of paper if they have lengthy answers.
- **Offer an incentive for replying.** Since people will be going out of their way to answer your survey, make it worth their while by offering a discount or other special for taking the time to respond.
- **Ask for referrals.** Include a question such as: "Do you know anyone who could benefit from our products or services?" Though some people may skip the question, those that answer it could provide you with some solid leads.
- **Build awareness of your products.** List your products and services on your survey, and ask people to check which ones they'd like to learn more about. The follow up by sending them the appropriate printed materials on those things they checked, and point out ways that the products and services they asked about could benefit their specific company.
- **Take suggestions seriously, and act on them.** If you make a change based on a customer's feedback, contact that customer to explain the change and to thank that person for their input.

*-mind your business*

## HOW TO GET THAT SECOND WIND



Feeling run down? You'll turn things around in five minutes if you:

- ◆ **Refuel.** Snack on fiber-rich munchies, such as dried apricots, bananas, baby carrots or rye wafers. Benefit: The fiber slows the release of glucose (a sugar) into your bloodstream and helps fight energy dips.
- ◆ **Breathe Deeply.** Every 1-2 hours, spend five minutes inhaling and exhaling deeply, hands on ribs. You'll promote calmness and mental focus as well as renewed energy.
- ◆ **Go on an "Imagi-cation."** Close your eyes and take a mental vacation by imagining a peaceful scene . . . on an island . . . in a meadow . . . by the ocean. Imagine yourself relaxing there.
- ◆ **Call a Confidante.** Use your personal support system—family, friends or co-workers—to quickly unload and unwind.
- ◆ **Snap Out of It.** Splash cold water on your face, snap a rubber band worn on the wrist or pop a breath mint—mint flavors are stimulating.
- ◆ **Take a "Good News" Inventory.** At the end of the day, jot down all the good things that happened. You'll be surprised at how much went right. Plus, you'll set yourself up for a good night's sleep . . . and energize yourself for tomorrow.

*-TopHealth*

### Important Dates in March

11—Daylight Savings Time Begins



17—St. Patrick's Day



20—Spring Begins



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**STAFFING PARTNERS HAS 4 CONVENIENT LOCATIONS:**

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**MANSFIELD**

355 Park Avenue West  
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Phone:419-522-2895  
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**WOOSTER**

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**YOUNGSTOWN**

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